

SEBORICA[™] Shampoo

Management of Seborrheic Dermatitis

NO STEROIDS

FREE FROM HEAVY METALS





What is

Seborrheic Dermatitis?

Seborrheic Dermatitis is a form
of skin inflammation (dermatitis) that causes
a red, oily, flaking skin rash in areas
of the body where glands in the skin called
sebaceous glands are most abundant
- the scalp, face and groin.

About 12.5 million adults have seborrheic dermatitis, in which the most common symptom is dandruff.

"Relief in 3-4 days
with Seborica Because your scalp
deserves care"





SEBORICATM

INTRODUCTION

The flaking and itchy skin caused by seborrheic dermatitis can be very uncomfortable and often leads to feeling self-conscious or alone during flare-ups. Fortunately, there is much you can do to tame these inflammatory skin conditions.

Say goodbye to persistent flakes, redness, and itchiness with **Seborica**, the advanced shampoo formulated to manage seborrheic dermatitis. Designed for sensitive, scaly scalps, Seborica deeply cleanses, controls Malassezia overgrowth, and restores scalp balance.

our Ayurvedic Product, crafted with the goodness of Ayurveda and backed by AYUSH License No. L-326/Ayur

SEBORICA™

Benefits

1 Effectively Removes Flakes & Scales

- Gently lifts stubborn dandruff and greasy buildup.
- · Prevents flaky patches from returning.

2 Controls Redness & Itching

- · Soothes inflammation and irritation.
- Reduces scalp sensitivity and discomfort.

3 Fights Malassezia (Fungal Overgrowth)

- Targets the root cause of seborrheic dermatitis.
- Helps prevent recurrence.

4 Balances Scalp Oil Production

- Keeps scalp fresh and healthy.
- · Controls excess sebum without overdrying.

5 Gentle Yet Powerful Formula

- Dermatologist-approved for sensitive scalps.
- Free from harsh sulfates, parabens, and artificial fragrances.

6 Suitable for Regular Use

- Can be used 2-3 times a week.
- Safe for all hair types.



SEBORICA™ Scalp Wash Management of seborrheic

DAY 1st





DAY 3rd

















SEBORICATM

Statistical Research

Among 300 patients diagnosed with Seborrheic Dermatitis:

Patients have never heard of seborrheic dermatitis

71% 56%

Patients that found it difficult to find information online

Patients that wish they had known the specific symptoms to identify SD

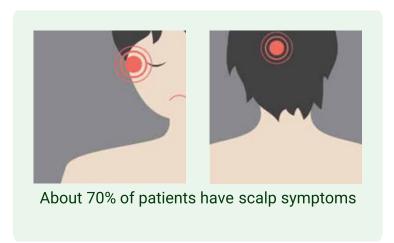


About 5% of the general population suffers from seborrheic dermatitis



In adults, symptoms most commonly start between the ages 30-50.

> More men than women have Seborrheic dermatitis



Directions for Use:

- Use lukewarm water to thoroughly dampen your hair and scalp.
- Take a small amount of Seborica Shampoo and apply it directly to the scalp.
- Use your fingertips to massage the shampoo into the scalp in circular motions.
- Focus on affected areas where flaking and redness are prominent.
- · Wash off with lukewarm water until no residue remains.

SAFETY CAUTION

- Conduct a patch test before full application
- Instructions to stop using the product in case of any adverse reactions, such as redness or itching, and consult your doctor
- Do not apply any other hair product while using this shampoo
- Keep out of reach of children
- Store in a cool dry place away from sunlight

^{2.} Nationwide seborrheic dermatitis survey reveals 'large educational gap to overcome' [Internet] Available at: https://www.healio.com/news/dermatology/20221101/nationwide-seborrheic-dermatitis-survey-reveals-large educational-gap-to-overcome Accessed on: 15th Feb, 2025.



SEBORICA[™]

Testimonials

"Finally, a shampoo that works. My scalp used to be constantly itchy and flaky, but Seborica has made a huge difference. No more redness or irritation."

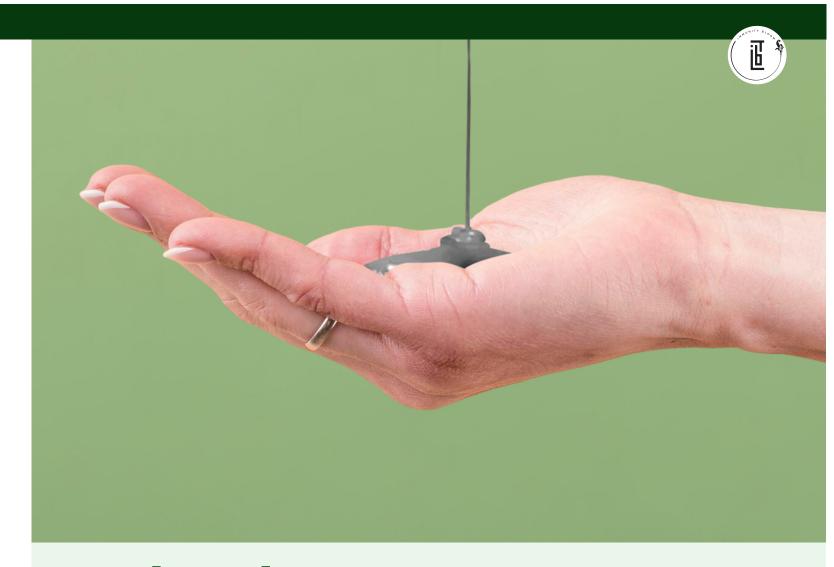
- Female / 27 yrs

"Seborica saved my scalp. I was tired of trying medicated shampoos that left my hair feeling rough. This one controls flakes while keeping my hair soft and healthy."

- Female / 39 yrs

"I've struggled with seborrheic dermatitis for years, and this shampoo soothes my scalp without drying it out. Love the natural ingredients."

- Male / 33 yrs



Why choose us?

At Immunity bloom, we specialize in natural, steroid-free skincare solutions designed to enhance the lives of individuals with Seborrheic dermatitis

Our products are 100% natural, safe for all skin types, and highly effective for various skin conditions.

Our team of specialist understands the complexities of Seborrheic dermatitis and offers personalized treatments for the best results. Whether for skin, hair, or body concerns, we provide innovative care to help feel more confident in your skin.

Join the many who trust Immunity Bloom for their skincare needs. With professional recommendations and cutting-edge formulations, We offer the best in skin health for both men and women. Start your journey to healthier, more beautiful skin today.

