



psocura

Topical Management of Psoriasis

NO STEROIDS

FREE FROM HEAVY METALS

NABL ACCREDITED LAB TESTED

NATURAL

“One primary reason for psoriasis is a dysfunctional immune system, where the immune system mistakenly attacks healthy skin cells. This triggers an overproduction of skin cells, leading to the characteristic red, scaly patches”

– *WHO Global Report on Psoriasis(2016)*

Specifically, T cells, a type of white blood cell, become overactive and release inflammatory signals, causing skin cells to grow and accumulate rapidly. While the exact cause of this immune dysfunction isn't fully understood, it is believed to be influenced by a combination of.....

“**Genetics:** Family history of psoriasis increases the risk.
Environmental Triggers: Infections, stress, certain medications, or skin injuries can provoke or exacerbate the condition.”

**TAKE CONTROL OF YOUR
PSORIASIS**

JOURNEY WITH PSOCURA



Introducing Psocura: A Revolutionary Solution for Psoriasis Management

Get ready to reveal skin you no longer need to conceal. Say goodbye to the insecurities associated with psoriasis. Psocura, an advanced topical cream, manages psoriasis symptoms and shows visible results within three months of consistent use. The good part? It is a non-steroid formula made up of natural ingredients which is suitable for all skin types.

Benefits of using Psocura

- 1 Minimizes Visible Redness and Flare-ups**
by deeply moisturizing and enhancing skin barrier function
- 2 Instantly Soothes Irritation**
by creating a gentle, protective layer
- 3 Provides Targeted Relief from Itching and Discomfort**
by delivering potent calming ingredients
- 4 Long Term Management**
by promoting healthy skin resilience and supporting skins natural healing process

Key ingredients

- 1 Rosemary Oil**
Improves circulation and nourishes the skin
- 2 Tea Tree Oil**
Reduces inflammation and provides anti-microbial properties
- 3 Ginger Extract**
Soothes irritated areas and improves skin's texture
- 4 Activated Carbon**
Retains moisture in the skin.& Improves absorption of other ingredients in the skin
- 5 Sweet Almond Oil**
Provides Excellent hydration, soothes itching & irritation
- 6 Hibiscus Oil**
deeply hydrates the skin, promoting smooth and even texture & helps reduce dark spots and pigmentation

psocura

*Relief in itching, burning & flakes
in 3 days*

psocura Benefits

Psocura is Specifically formulated to manage symptoms like:-



Itching, burning, or soreness



Dry, cracked skin that bleed



Red, inflamed skin patches



Silvery scales flareups



Swollen or stiff joints
(in a type known as psoriatic arthritis)



Thickened or ridged nails



Free From Steroids¹

Does not contain corticosteroids, safe for long-term use.



Free From Allergens²

No rashes or irritation



Heavy Metal Free⁴

Free from heavy metals such as lead, mercury, cadmium, and arsenic, ensuring safety and health compliance.



PH Value³

Balanced pH makes skin friendly suitable for all skin types, reducing irritation, dryness, and Inflammation. Formaldehyde (mg/kg)
– Does not cause dizziness, irritation, or discomfort.



The burden of psoriasis

Psoriasis occurs worldwide. It affects men and women of all ages, regardless of ethnic origin, in all countries (1). Published data on the prevalence of psoriasis in countries vary between 0.09% (2) and 11.4% (3). In most developed countries, prevalence is between 1.5 and 5% (27). There is also evidence to suggest that the prevalence of psoriasis may be increasing (3). Many studies have demonstrated that psoriasis can impact substantially on QoL, even when a relatively limited body surface area (BSA) is affected (16,17,22,28–32).

Psoriasis can occur at any age. While some studies indicated the average age of onset for psoriasis was 33 years of age, and 75% of cases occurred before 46 years of age (93), others suggested that the onset of psoriasis was bimodal with two peaks of the disease – the first between 16 and 22 and the second between 57 and 60 years of age (100).

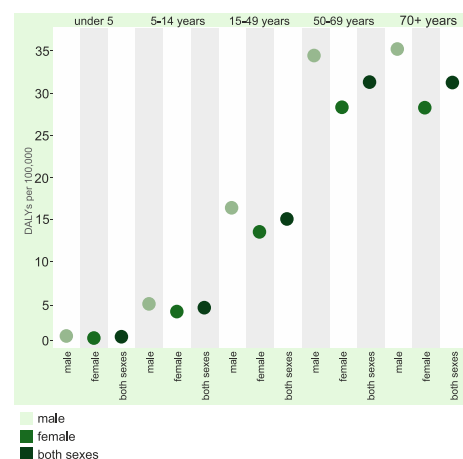
Psoriasis also occurs in children.

However, there are few studies on the incidence or prevalence of psoriasis in children, and those that do exist reveal variations between almost absence of juvenile psoriasis in Taiwan, China (38,39) and 1.37% lifetime prevalence in 0–17-year-old children in Germany (52). The largest study on prevalence among children was carried out in Germany in 2007 (49). Data collected from a health insurance company database of about 1.3 million individuals showed the prevalence of psoriasis in children younger than 18 years of age was 0.40%, and increased roughly linearly over the life course. In 2008–2009, a study of 2194 children in Egypt (47) found that the prevalence of psoriasis among people 18 years of age and younger was 0.05%.

The DALYs for both sexes increased linearly with increasing age up to 60 years. The study showed the greatest burden of disease occurred in the 50–69 years of age group and that psoriasis caused slightly higher DALYs burden in adult males than in adult women up to 75 years of age.

- *Global report on psoriasis*

Figure 4. Distribution of DALYs for psoriasis per 100 000, by gender and age group



Source: Adapted from IHME GBD 2010(1)

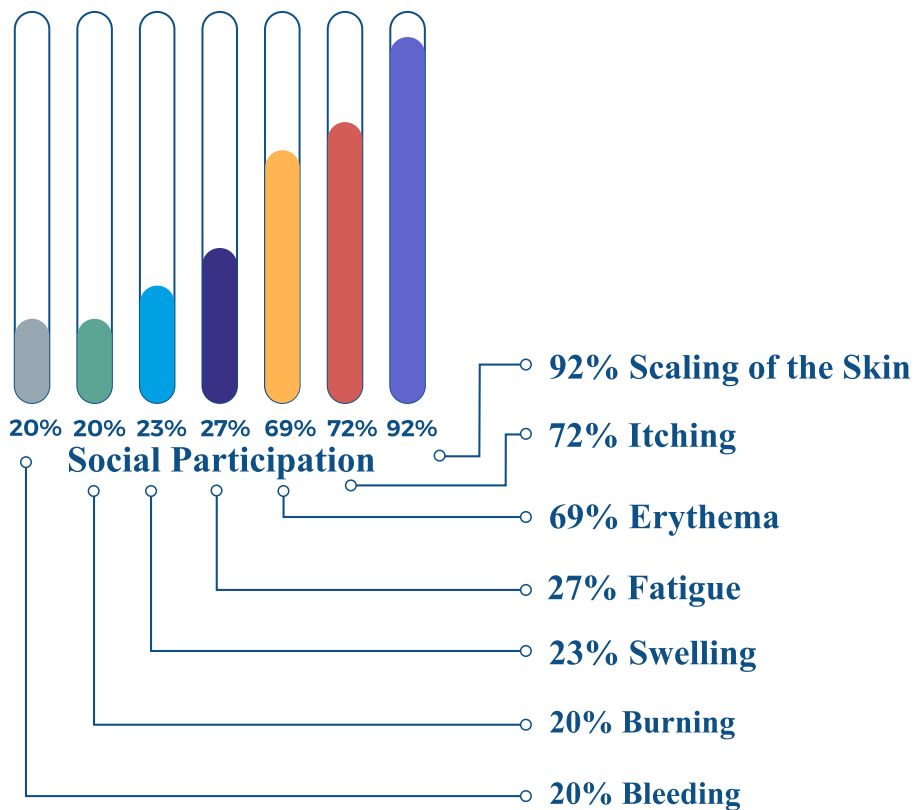


Psoriasis causes great physical, emotional and social burden



Cost to mental well-being

Is Psoriasis affecting your Quality of life?





Psoriasis



Psoriatic Arthritis

Unaddressed Psoriasis lead to Psoriatic Arthritis

If left untreated, Psoriasis can lead to the development of psoriatic arthritis, a chronic disease characterized by joint pain, stiffness, and swelling. Psoriatic arthritis affects up to 30% of individuals with psoriasis and usually begins between the ages of 30 and 50, can also develop in children. The condition impacts both men and women equally, with symptoms ranging from mild to severe.

people with psoriasis face a higher risk of developing joint-related issues, with other health problems. One in three individuals with psoriasis will go on to develop psoriatic arthritis, which causes pain, stiffness, or swelling in the joints, including those of the fingers, toes, spine, and at the junctions of bones and tendons or ligaments.

Therefore its important to monitoring and treating psoriasis early to prevent psoriatic arthritis and associated health risks.

The Science Behind Steroids: How They Affect Skin

What are topical steroids?

Topical steroids, also known as corticosteroid creams or ointments, are medications applied directly to the skin to reduce inflammation, redness, itching, and swelling. Topical steroids, commonly used for a wide range of skin disorders.

The anti-inflammatory and anti-proliferative actions of topical steroids result not only in their therapeutic effect but also in their side effects

When steroids are used improperly or excessively, they can lead to several adverse effects on the skin, including:



Thinning of the Skin



Stretch Marks



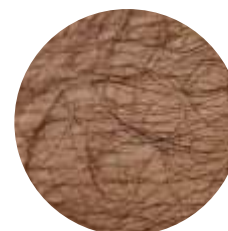
Skin Discoloration



Delayed Wound
Healing



Infections



Increased Hair Growth



Redness and Irritation



Acne and Pimples

PSOCURA

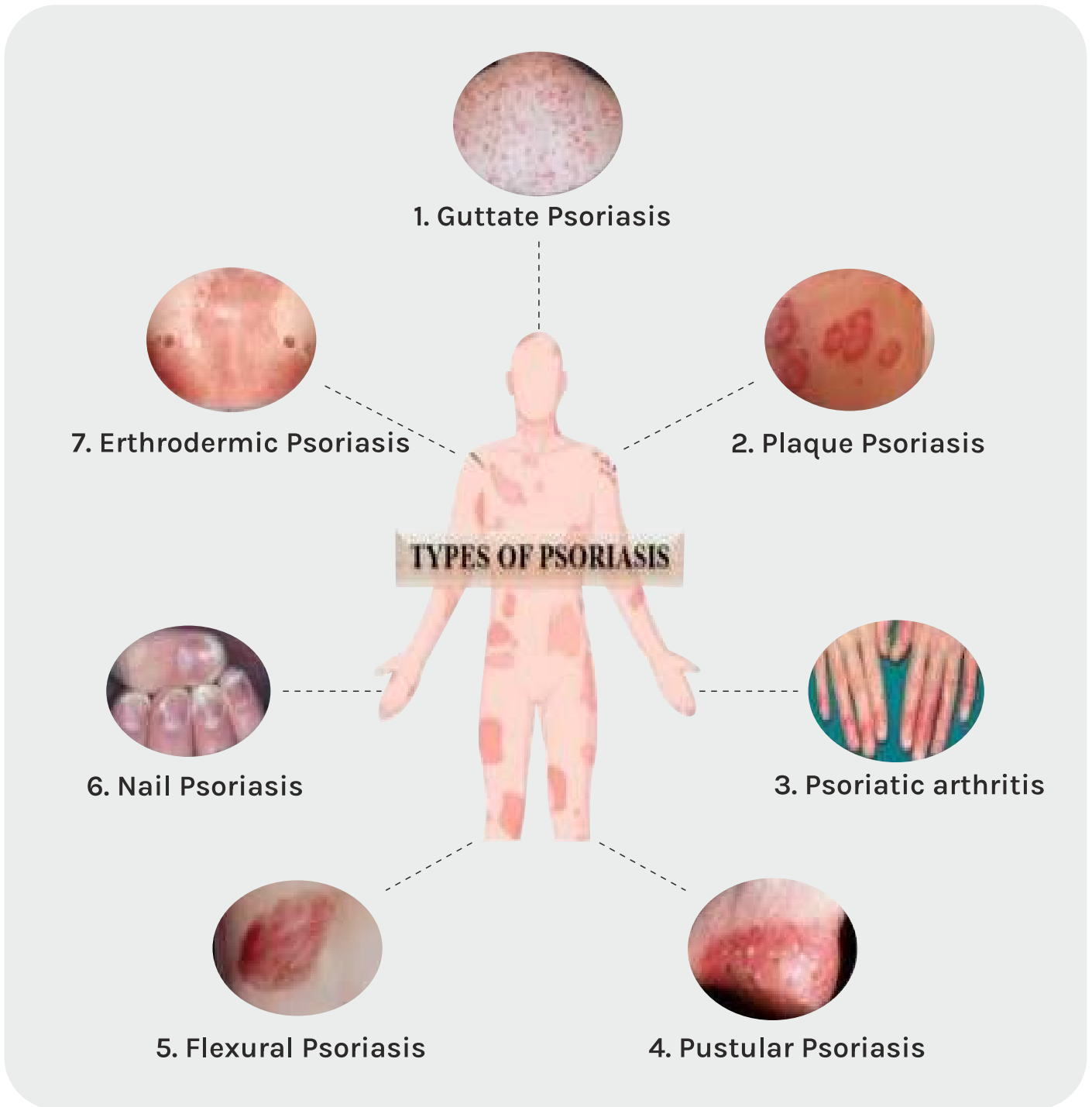
Steroid free formula

One of the key benefits of Psocura is its non-steroidal formulation, making it a safe and natural alternative for managing psoriasis. Unlike many conventional psoriasis treatments that rely on steroids, which can have side effects like thinning skin or long-term dependency, Psocura offers effective relief without these risks.

Psocura works to soothe irritated skin, reduce redness, and promote healing, while helping to maintain the skin's natural balance. This steroid-free approach ensures that users can manage their psoriasis with peace of mind, avoiding the potential drawbacks of prolonged steroid use and focusing on a gentler, more sustainable solution for long-term skin health.



TYPES OF PSORIASIS



Caution

- Perform a patch test before full application.
If any adverse reactions (redness, itching, or swelling) occur, discontinue use and contact your healthcare professional.
- Keep out of reach of children.
- Continue use for at least 2 weeks for best results. Consistency is key to long-term skin health.
- Important: Share your progress with us! Your journey could inspire others.

Every morning, upon waking up, My bed covered in skin flakes due to my psoriasis. The first thing is to clean my entire room.. This cleaning process alone takes atleast 30 minutes, sometimes more, causing frustration because of which I get late for college daily. It's a daily struggle to manage my condition.

Opening a door has become an unexpectedly challenging task for me due to the effects of psoriasis on my hands. The condition has led to painful blisters and bleeding, leaving blood stains on the door handle every time I attempt to open it. This constant need to clean the handle after each use has become not only an inconvenience but also a source of embarrassment.

Before going to bed each night, I've developed a routine of wrapping both of my hands with bandages to prevent scratching and itching on hands, which lead to bleeding later on.



Directions for Use:

AM

Directly apply a pea-sized amount gently spreading it over the affected area and allowing it to dry for 30 minutes before bed

PM

Apply one hour before your morning shower and avoid applying any other creams before or after.

How to Order:

Psocura Topical Cream is not available for online purchase.

To place an order or inquire about the product, please contact us through the details below:

Call us at: 8860082561

WhatsApp us at: 8860082561

Our team will assist you with product information and the ordering process



Why choose us?

The journey took 4–5 years of research and product development, and a total of 9 years of hard work with a dedicated team of highly qualified, experts, scientists who worked together and able to provide innovative product like PSOCURA.

At Immunity Bloom, we specialize in natural, steroid-free skincare solutions designed to enhance the lives of individuals with psoriasis. Our products are 100% natural, safe for all skin types, and highly effective for various skin conditions.

Our team of specialists understands the complexities of psoriasis and offers personalized treatments for the best results. Whether for skin, hair, or body concerns, we provide innovative care to help you feel more confident in your skin.

Join the many who trust Immunity Bloom for their skincare needs. With professional recommendations and cutting-edge formulations, we offer the best in skin health for both men and women. Start your journey to healthier, more beautiful skin today.

Make best Choices

You don't need to face psoriasis alone.
Select the concern you're facing and we
will recommend you most efficacious
PSOCURA skin care products.

Psoriasis
Itching mark flaky Redness
sensitive areas scaling
Social Stigma