

# EczemEase®

Management of Atopic Dermatitis

**NO STEROIDS** 

FREE FROM HEAVY METALS

"Atopic Dermatitis ranked first among common skin diseases with respect to disability-adjusted life-years and years lived with a disease."

— as per World Health Organization Report on 2010 Global Burden of Disease survey

One primary reason for atopic dermatitis is a genetic mutation in the filaggrin (FLG) gene. Filaggrin is a protein essential for maintaining the skin's barrier function. When this gene is mutated:

The skin barrier becomes weak and less effective at retaining moisture.

It allows allergens, irritants, and microbes to penetrate more easily, triggering an immune response.

This impaired skin barrier leads to dryness, itching, and inflammation, which are characteristic of atopic dermatitis. Environmental factors, such as allergens or harsh soaps, can exacerbate the condition in individuals predisposed by this genetic mutation.

### INTRODUCING EczemEase®

Advance Formula for Atopic Dermatitis Management

Atopic Dermatitis can be a persistent and uncomfortable condition, with symptoms varying in intensity from person to person. It often leads to dry, itchy, and inflamed skin, disrupting daily life and overall well-being. Proper management is essential to reduce flare-ups and maintain healthy skin.

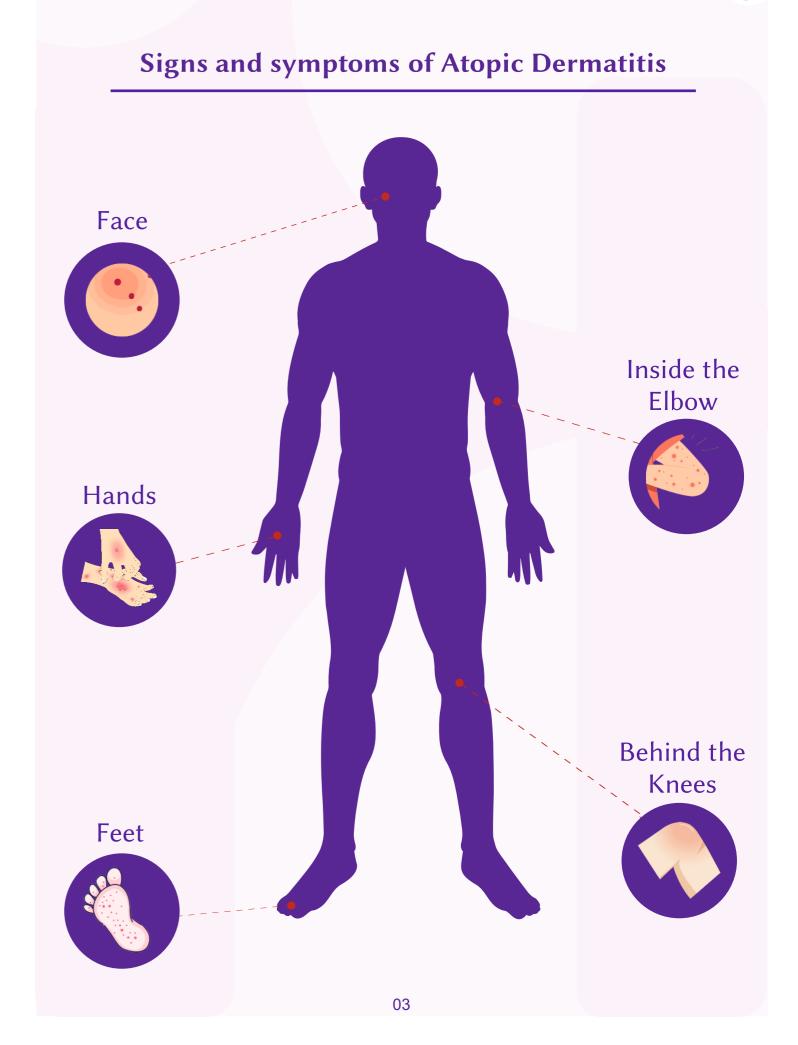
EczemEase® is a specialized topical cream designed to provide deep hydration and targeted relief for Atopic Dermatitis. It forms a protective barrier on the skin, helping to lock in moisture, soothe irritation, and support long-term skin health.

our Ayurvedic Product, crafted with the goodness of Ayurveda and backed by AYUSH License No. L-326/Ayur





# With EczemEase<sup>®</sup>, Embrace Comfort in Your Own Skin.









#### **Deep Hydration**

· Helps restore moisture to dry and irritated skin, preventing excessive flaking and discomfort.

#### **Soothes Itching & Irritation**

**Strengthens Skin Barrier** 

· Reduces persistent itchiness, allowing for greater comfort and preventing further skin damage from scratching.

### · Helps calm redness, swelling, and flare-ups, promoting a more even skin tone.

• Enhances the skin's natural protective layer, preventing allergens and irritants from triggering reactions.

#### **Prevents Flare-Ups**

· Regular use supports long-term skin health, reducing the frequency and severity of outbreaks.

#### **Supports Skin Healing**

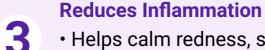
· Aids in the recovery of damaged skin, promoting faster repair and regeneration.

#### **Lightweight & Non-Greasy**

 Absorbs easily into the skin without leaving a heavy or oily residue, making it suitable for daily use.

#### **Gentle & Suitable for Sensitive Skin**

• Formulated to be mild and soothing, making it ideal for individuals with sensitive or eczema-prone skin.









EczemEase<sup>®</sup>



Does not contain corticosteroids, safe for long-term use.



#### Heavy Metal Free

Free from heavy metals such as lead, mercury, cadmium, and arsenic, ensuring safety and health compliance.







Free From Allergens No rashes or irritation





Balanced pH makes skin friendly suitable for all skin types, reducing irritation, dryness, and Inflammation. Formaldehyde (mg/kg) - Does not cause dizziness, irritation, or discomfort.







### EczemEase®

DAY 1<sup>st</sup>



**DAY 17**<sup>th</sup>



DAY 33<sup>th</sup>



DAY 40<sup>th</sup>



DAY 1st



DAY 11<sup>th</sup>



DAY 20th



DAY 41th



06

07





### EczemEase®

DAY 1<sup>st</sup>



DAY 17th



DAY 33<sup>th</sup>



DAY 40<sup>th</sup>



DAY 1<sup>st</sup>



DAY 11<sup>th</sup>



DAY 20<sup>th</sup>



DAY 41<sup>th</sup>



80

09





# MAIN INGREDIENTS\*

- Activated Carbon
  - Reducing irritation
  - Soothes Inflammation
- Cocos Nucifera (Coconut) Oil
  - Protect against infections.
  - Prevent further dryness
- Zingiber Officinale (Zingiberaceae Extract) (Ginger Extract)
- Reduce redness and Swelling
  - Soothe Itching and irritation
- Simmondsia Chinensis (Jojoba Oil)
  - Prevents Infection in damaged skin
- Prunus Amygdalus Dulcis (Sweet Almond Oil)
  - Helps in nourishand repair the skin
- Melaleuca Alternifolia (Tea Tree Oil)
  Strengthens the skin Baririer

**An Ayurvedic Product** 

n

Soothe Dryness,

Cracked skin,

Relieve Itching in 3 Days



# Atopic Dermatitis (Eczema) Statistical Research



16.5 million US Adults



9.6
million
US Children

6.6
million have moderate to severe AD



More common in females than males

90% report daily itching





>50% intereferes with daily life

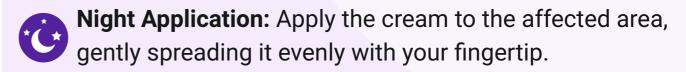


30% report anxiety depression and/or sleep problem

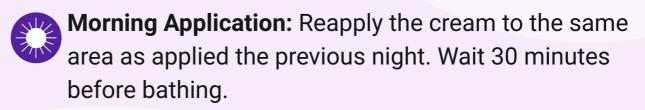


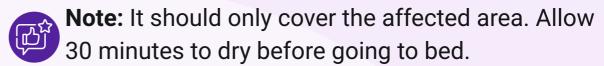
>50% of children with severe AD develop Asthma

### **APPLICATION**



How to apply





### **SAFETY CAUTION**

- Conduct a patch test before full application.
- · Keep out of reach of children.
- Do not use if irritation, redness, or itching occurs or consult the Doctor.
- Do not apply any other topical cream while using this cream.
- Store in a cool, dry place away from direct sunlight.

Warning: For external use only.

### II.

### **EczemEase**®

## **Testimonials**

"I've struggled with atopic dermatitis for years. This cream has helped keep my skin moisturized and has reduced irritation over time."

- M / 40 years

"Most creams make my skin burn, but EcxemEase is soothing. It keeps my skin hydrated without causing irritation."

- F / 28 years

"After using EcxemEase for a few weeks, my skin feels less dry, and the itching has reduced. It absorbs well and doesn't feel heavy."

— F / 34 years

### REAL USERS, REAL RESULTS













Clinical data confirm improvements in skin irritation, dryness, itching and inflammation with an immediate effect.

